

THE

CHRISTIAN ENDEAVOR



*World*

DECEMBER 1968





### The Cover . . .

Members of the Eastern Canada 1968 Tour will visit St. Andrew's Presbyterian Church in Aylmer, Quebec, and see the plaque commemorating the birth of Dr. Francis E. Clark in nearby Cherry Cottage (see Page 5).

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### Coming in 1969 . . .

January 26-February 2—Christian Endeavor Week, marking the 88th birthday of the movement

### Christmas Greetings

The Staff and Headquarters associates of the International Society wish you a blessed Christmas season.

Our prayer is that the New Year may bring to our world a greater measure of peace and justice and to you individually a renewed commitment to Jesus Christ and to His work as you are challenged to do it through Christian Endeavor.

PRISCILLA ALLEN

RUTH BAKER

ELIZABETH BALL

DANIEL HALL

GWENDOLYN HARRIS

JEAN HINTON

MARILYN HOLLINGSWORTH

ZELDA HUGHES

PHYLLIS RIKE

CHRISTIAN TIRRE

ELEANOR TOPE

THE

CHRISTIAN ENDEAVOR



*World*

DECEMBER 1968

Volume 84 • Number 4

Official Publication of the International Society of Christian Endeavor

Member of Associated Church Press and Evangelical Press Association

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Published monthly except combined June-July and August-September issues by the International Society of Christian Endeavor, 1221 East Broad Street, Columbus, Ohio 43222. Second-class postage paid at Columbus, Ohio. Subscription Prices: United States and Canada—\$2 a year; five copies to one address \$8 a year; ten copies to one address \$12 a year. Other countries—\$2.50 a year. Single copy, 35¢. Change of Address: Send new address, including ZIP Code, as well as old address; enclose a label from a recent copy. Printed in U.S.A.

# Making Christianity Meaningful In Our Personal Lives

**Michael D. Jackson, (age 16) of Kentwood, Louisiana**  
**Reprinted from the JOURNAL OF RELIGIOUS EDUCATION**  
**September-October-November 1968 issue**

Sometimes when people think about being a Christian, they think only of a word which Webster defines as being Christlike. The word Christian, when applied to people, is more than just a word because it stands for many of the things that God Himself stands for. Those who bear the name stand for those things also.

A Christian can be described as a firm believer in Jesus Christ. He is one who is personally committed to Christ in such a sincere way that he will put his whole heart, soul, and mind into working for the advancement of God's kingdom. A person who calls himself a Christian must make his actions speak louder than his words.

You may find yourself asking the question, "What is Christianity?" It is a good question but one that is difficult to explain, because Christianity is something which no one can put into a definite definition. No, it cannot be defined; but its effects can be clearly seen through the actions of good human beings.

Christianity is composed of many very essential things. Among these are love, faith, and courage. If one were to add all three of these qualities together, he would find that their sum is equal to one great word that is known throughout the whole world: that word is Christianity.

Christians are the ones who utilize Christianity. Whenever one puts his Christianity into action by making it have a purpose, he is making his Christianity meaningful.

When we pray we usually ask God to make the world a better place. We know that in order for the world to become better, the people in the world must become better themselves. The person praying will ask God to begin by making him a better person. Whenever people are better, the whole world will profit from it. It is the same way with Christianity. We, as Christians, must first make Christianity serve a purpose in our personal lives, and through our own lives we use it to reach out and help others. Whether one is at school, work, or play he will need to put his Christianity into action.

For instance, at school there may be a youth who is totally disgusted with himself and may be on the verge of quitting. It is easy for other students to say, "I'm not going to get involved because it's his life, not mine." A Christian student would not say this because he possesses something in his heart that others do not, something known as Christianity. The Christian student will not turn a deaf ear or blind eye to another student in trouble. Instead, he would show some concern for the troubled student by offering his help and giving words of encouragement. The Christian youth who does this is making Christianity meaningful to himself by making it serve a purpose.

Our founder, Richard Allen, is a great example of one who made Christianity meaningful in his life.

*(Turn to Page 11)*



# *Visit the Birthplace of Christian Endeavor*

Endeavorers from North America will gather at the birthplace of the first Christian Endeavor society, Williston Congregational Church. This weekend will emphasize the four basic principles of the movement and challenge youth to the great opportunities facing the movement today and in the next decade as we approach 1981, Christian Endeavor's Centennial year.

## **Outstanding Christian Leaders**

MRS. ELEANOR SEARLE WHITNEY, New York, will speak at the mass meeting on Friday night, July 4. Mrs. Whitney is a former concert, opera, and oratorio soloist who committed her life to Christ in 1957 during Billy Graham's New York Crusade.

REV. H. NORMAN PELL, Atlanta, will speak at the mass meeting on Saturday night, July 5. Mr. Pell, former national director of the Australian Christian Endeavor Union, is director of the Leighton Ford Crusades.

Other participants include: REV. GEORGE L. BLACKWELL, BISHOP CLYDE W. MEADOWS, ELWOOD DUNN, ARCH J. McQUILKIN, FRANCES M. BECKER, REV. RALPH E. ROBRAHN, LAWRENCE L. HANBY, AND LAWRENCE R. DEAL.

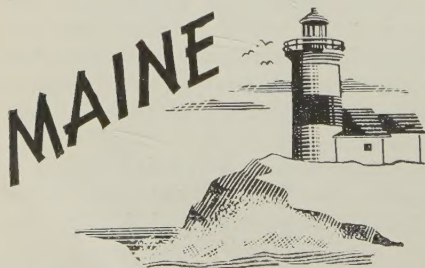
## **Features of the Weekend**

- Meeting of the Corporation and the Board of Trustees of the International Society of Christian Endeavor.
- Opening Fellowship Banquet
- Albert H. Diebold Awards Presentation
- Boatripe and New England Clambake on one of the 365 Calendar Islands

## **Housing and Meals**

The headquarters hotel will be the Sheraton-Eastland Motor Hotel in downtown Portland. Special rates per night for delegates are: single, \$12.50; double or twin, \$17 (\$8.50 per person); triple, \$19.50 (\$6.50 per person). Members of the Williston Church will provide a limited amount of free housing for students under 25, breakfast included. Reservations for hotel or student housing must be made early.

Meals will be at the Williston Church except for the Clambake. Total cost of the meals is \$15, which includes: Friday Banquet, Saturday Lunch, and Clambake (transportation from church to pier and return and boatripe to island), and Sunday Lunch.



**PORTLAND  
PILGRIMAGE  
July 4-6, 1969  
Williston Church  
Portland, Maine**



# See the Many Faces of Canada on the Eastern Canadian Provinces and Portland Pilgrimage Tour July 3-20, 1969



Tour party members will join Endeavorers for the inspiration of the Portland Pilgrimage, followed by a tour of four of the most varied and beautiful of the Canadian provinces. Tour members will see the continuing influence of the British, Scottish, and French who first settled these areas.

This will be a personally conducted motor-coach tour, covering over 3,000 miles in 17 days. The group leaves New York City Thursday morning, July 3. The itinerary includes Connecticut, Massachusetts, New Hampshire, Maine, Nova Scotia, New Brunswick, Quebec, Ontario, and New York State, returning to New York City Sunday evening, July 20.



Price of the tour at present published rates is \$495. A \$50 deposit will reserve a place. Act now to assure yourself a place on this exciting tour.

For a complete itinerary write to Rev. Christian A. Tirre, tour director, 1221 E. Broad St., Columbus, Ohio 43216.

**HERRY COTTAGE** at Aylmer, Quebec, will be visited by Endeavorers on the 1969 Canadian Tour. Francis E. Clark, the founder of Christian Endeavor, was born in this

simple home September 12, 1851, and lived here until he was orphaned at the age of seven. He was then taken to Massachusetts to live with his uncle.





## Why a Separate Society for Youth?

*Does not the church have sufficient boards and agencies within it to absorb all of its young people?* Here they will be made to feel a part of the church.

*Is not the Sunday school (or church school) providing sufficient training and leadership opportunity for our youth?* Here they have fellowship with others of their own age.

These and other reasons are given against the concept of a separate society for youth within the framework of the church. Thus many major denominations have discontinued their separate society fellowship or auxiliary for youth. Yet the church fails to hold 7 out of 8 young people that enter its door. Most of them leave the church or Sunday school by the time they are 15 years of age.

The fear that a separate society for youth will be a group unto itself and thus become "a church within the church" is a fear as old as Christian Endeavor or older. The fact is that such groups have built and strengthened the church, providing it with the vital lifeblood of dedicated trained leadership.

The separate society for youth provides a place where they can communicate as youth to youth, sharing common concerns, interests, and experiences, and increase their mutual acquaintance. There are many youth organizations in our secular society today and it is paramount that there be one within the church dedicated first, last, and always to Christian principles, programs, and practice.

The separate society for youth because of its informal expressive nature, provides an open door to the community through which many youth may come who otherwise would not enter the church doors. Here young people feel free to invite their friends who are outside of the church because it is their meeting place. It is for young people and by young people.

The separate society for youth is a half-way house to the church. The society bridges the dangerous gap between conversion and church membership which is often a long one at a time when many young struggling Christians are lost to the church. The youth society provides fertile soil in which the young person can be nurtured in the faith, spread his roots, and grow in Christ.

The separate society for youth is a training school. It gives the young Christian something to do in the church immediately without waiting for a position to open with the attendant frustration that takes place during such a delay. It causes him to realize that he has a part to perform in the activities of the church and sends him upon hundreds of errands for Christ. It develops in him the sense of being used and the joy of service for Christ.

Christian Endeavor is a separate society for youth that calls young people to a life of total commitment to Christ and to a life of service for Christ within and through the church. It provides channels of fruitful activities and fellowship for them within the confines of the local church.



## WHAT IS FORWARD ADVANCE?

The Forward Advance Program is now under way. This new effort was announced earlier this year by President Elwood Dunn and represents months of study and work.

The Forward Advance Committee includes in its membership Mrs. Etta W. Berger of Oregon, Dr. LaVerne H. Boss of Michigan, Paul F. Hurley of Pennsylvania, Arch J. McQuilkin of Pennsylvania, Rev. Ralph E. Robrahn of Michigan, and President Dunn.

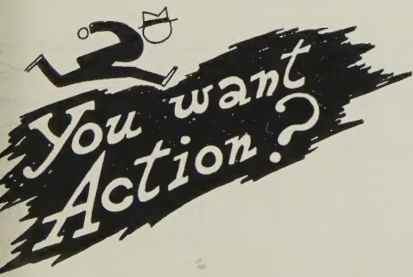
Forward Advance has four major emphases — Evangelism, Education, Expression, and Enlistment. Goals have been set for every level of Christian Endeavor activity from the individual to the International Society. Each of the levels has a goal in each of the areas of emphasis.

Goals include personal development, society growth, educational achievement, union expansion, and, above all, winning of commitments to Christ as Lord. Recognition will be given for achievement by individuals, societies, and unions.

An attractive folder, "What Is Forward Advance?" is available. It contains the information which is found on the next three pages of this issue of THE CHRISTIAN ENDEAVOR WORLD. Copies are available for use by individuals, societies, and unions. Send requests to Rev. Christian A. Tirre, Executive Secretary of the International Society.

This is the forward thrust of Christian Endeavor in these challenging days to win youth for Christ and His Church and to recognize all for their achievements. Enrollments have already been received. Turn to page ten for the easy-to-use enrollment form.

More information will be released from time to time. The call is out from President Dunn to all Endeavorers. Let's catch and spread the spirit of FORWARD ADVANCE.



# Enroll in the FORWARD ADVANCE



# CHRISTIAN ENDEAVOR'S

Forward Advance originated with the idea to move forward in Christian Endeavor. The General Conference of Christian Endeavor approved the idea, emphasizing Evangelism, Education, Expression, and unions.

## INDIVIDUAL ENDEAVORER

## SOCIETY

### GOALS

### GOALS

#### FORWARD IN EVANGELISM

Christian Endeavor is seeking to win young people for Christ and the church.

One new person led to Christ

One new society member for every

#### FORWARD IN CHRISTIAN EDUCATION

Christian Endeavor strongly urges extensive training of leaders and members of societies and unions.

Take a leadership training course such as Christian Endeavor Essentials.

Make available a leadership training course such as Christian Endeavor Essentials for each member.

#### FORWARD IN EXPRESSION

The successful society is an expression group with every member taking some part other than singing.

Take some part aside from singing in each meeting, such as preparing and using a talk, article, photo, etc. Where eligible, enter these in the Christian Youth Witness Program.

Sponsor at least one society activity of reach annually (reach to the county home, jail, etc.).

#### FORWARD IN ENLISTMENT

A challenge to enlist youth and leaders to commit specific segments of time, talent, and possessions to Christ through Christian Endeavor.

Enlist in one of Christian Endeavor's spiritual fitness programs — the Quiet Hour, the Tenth Legion, Lifework Recruits.

Enlist adults and youth on a specific time for leadership. Obtain financial support for local, national, and worldwide activity through Roll Call and gifts.





## FORWARD ADVANCE ENROLLMENT

Any individual, society, and local, state or provincial union may enroll and participate in Forward Advance. Simply send a postcard or use the attached enrollment blank.

## FORWARD ADVANCE RECOGNITION

Proper recognition will be given to all participants of Forward Advance.

1. Individuals will receive a Certificate of Recognition for completion of the Christian Endeavor Essentials course and a Certificate of Achievement for meeting three out of four of the individual goals.
2. Societies and unions will receive Certificates of Achievement upon completion of three out of four of the listed goals.
3. Achievers will be listed on the Forward Advance Honor Roll published in THE CHRISTIAN ENDEAVOR WORLD.
4. Recognition will be given at conferences and conventions, etc.

## HOW TO ENROLL IN FORWARD ADVANCE

Complete the enrollment blank and send it or a card with similar information to: Miss Martha C. Walke, Forward Advance Recorder, 2761 Indianola Avenue, Columbus, Ohio 43202. Include name and address of the contact person for societies and unions.

## HOW TO REPORT

When the recorder receives your enrollment a Report Blank will be immediately forwarded to you. Return the completed Report Form to the Recorder just as soon as you have completed your first goal. The Recorder will send a second form. Continue the same procedure until you achieve all your goals.

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## INTERNATIONAL SOCIETY OF CHRISTIAN ENDEAVOR FORWARD ADVANCE PROGRAM

### ENROLLMENT BLANK

Miss Martha C. Walke  
Forward Advance Recorder  
2761 Indianola Avenue  
Columbus, Ohio 43202

Please enroll me (us) in the Forward Advance Program

NAME \_\_\_\_\_

(Individual, society, union)

ADDRESS \_\_\_\_\_

(Street)

ZIP \_\_\_\_\_

(City and state or province)

(Local society)

(Local union)

(Contact person for the society or union with address and position)

ZIP \_\_\_\_\_

(City and state or province)



**WITNESSING, BORN AGAIN, REDEEMED, SAVED, SANCTIFICATION** — These New Testament words may still seem like Greek to the beginner in the Christian faith, but they stand for experiences and blessings which are the most precious things on earth.

# WITNESSING

Every Endeavorer should know the meaning of *witnessing*. It is the very essence of Christian Endeavor.

The 1969 Christian Youth Witness Program is Christian Endeavor International's method of encouraging individuals, societies, and local unions to more active witnessing. It provides opportunity for recognition of those who take this important activity seriously.

This program is based on Christian witness projects reported by individuals, Christian Endeavor societies and similar youth groups, and local Christian Endeavor unions in

How are you communicating — WITNESSING — your faith to others? Enter the 1969 Christian Youth Witness Program and share your experiences.

## CHRISTIANITY

(From Page 3)

Allen knew that Christianity was not being fully justified in St. George A.M.E. Church when the people of his race were being discriminated against. He had enough courage, faith, the love of God and his people to make his Christianity meaningful by making it serve a purpose. From this great man who truly possessed Christianity emerged our great African Methodist Episcopal Church.

We now live in a new age. There are many things from preceding ages that have long been forgotten, but there is a great something that has prevailed down through the ages and is with us today. That something that I have reference to is Christianity. It has now spread all over the world for all who wish to lay claim on it.

the United States and Canada. Deadline for entries is February 14. Winners will be announced April 25, with awards to be presented during the Portland Pilgrimage July 4-6, 1969.

Winners will receive the Albert H. Diebold Awards, totaling more than \$1,300 in cash, grants to attend the Portland Pilgrimage, award plaques, and certificates.

Send requests for complete details to Rev. Christian A. Tirre, executive secretary of the International Society.

I wonder how many of those who claim to possess it can truly say, "I am making Christianity meaningful in my personal life today?"

### Last Call for Posters

Orders for 1969 outdoor posters can still be processed, if placed at once.

The attractive Christian Endeavor posters urging youth to come to church will be rushed immediately to the outdoor poster companies so that they can be displayed during the January-February period.

Orders should be placed through union leaders or write direct to Columbus. Cost is \$5 for the posters, plus any cost-of-posting fees (\$5 to \$10 usually, if charged). Act now!

# NEWS

## The Perfect Blueprint

The Oregon Union is planning five leadership training schools in various areas of the state with the theme "The Perfect Blueprint." Programs using blueprint paper have been designed and a special worship service written by Barbara Raz based on I Corinthians 3:9-13a. These training conferences will have similar programs, including class periods on "The Contractor," "Color Wheel," and "Interior Decorating." There will also be a period around the lunch table called "Meet the Architect." Afternoon activities include a talent show and a closing banquet.

## Canada 1970

"Christ Calls . . . Advance!" will be the theme August 19-23, 1970, when the 16th World's and 50th International Christian Endeavor Conventions are held in Kitchener-Waterloo, Ontario.

Thousands of youth from all parts of the world will attend. The inspiration of these conventions will change lives and give spiritual enrichment.

The Kitchener Memorial Auditorium, accommodating 7,500, will be used for several mass meetings. Daily conferences and other convention activities will center at the University of Waterloo, where delegates will be housed. Home housing is available for overseas delegates (other than U.S. and Canada).

Registration fee is \$2 U.S. for students and \$5 U.S. for all others. Send to the World's Union in Columbus, Ohio.

## Mary Campbell Honored

On November 9 Canadian Endeavorers held a Mary Campbell night in St. Andrew's Presbyterian Church of Hamilton to honor one of their own long-time leaders.

For several years Mary has suffered severely from crippling arthritis which has greatly limited her ability to do many things for Christian Endeavor which she has done so willingly and so well in the past. In recognition of her service and as a gift of love and appreciation, her many friends not only in Ontario but in other provinces joined together to purchase an electric typewriter for Mary and also to present her a very substantial check. The event was a surprise to her as she thought she was attending a special alumni meeting.

After the presentation service there was a dessert tea with opportunity for friendly visiting. One guest came from as far away as Quebec and greetings were sent by many who could not attend in person. Margaret Clarkson, president of the Hamilton Fellowship, was one of the friends who organized this event.

## New York State Regional

Endeavorers taking part in the Eastern Regional Conference of New York State Union on November 2 toured the Protestant and Roman Catholic chapels at Kennedy International Airport in New York City. They also met in buzz groups to discuss "Being Christian in a Changing World." Then the group moved to Glen Morris Presbyterian Church for a spaghetti and meatball dinner and the closing service.





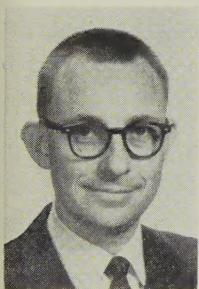
## ENDEAVORERS IN ACTION

### Virginia Prexy

Leading Christian Endeavor in Virginia is C. Gardener Henderson of Roanoke. Employed as a letter carrier for the U.S. Post Office, Mr. Henderson has had much Christian Endeavor experience; he served as president of the Virginia Union 1958-1959. He and his wife Margaret are active in Belmont Christian Church where they teach a Junior High class. They have two children — Michael 16 and Diane 13.



### California Pilot



Directing the activities of California Christian Endeavor for 1968-69 is Willard C. Buxton of San Diego. In addition to charting the course of the California Union, Mr. Buxton

holds a private pilot's license and is also an amateur radio enthusiast. He is chief of procurement of General Dynamics-Convair of San Diego and holds a B.S. degree in business management from San Diego State College. He and his wife Ruth and their two children, Don 10 and Carol 8, are active in Brooklyn Heights Presbyterian Church where he is a Sunday school teacher. Mr. Buxton is an instructor at San Diego Evening College.

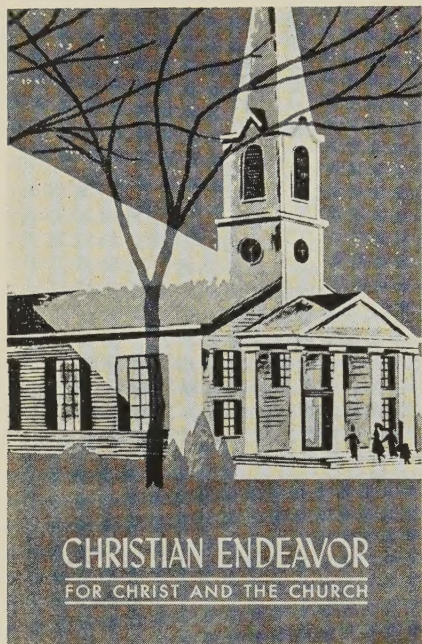
### Activities in Scotland

Christian Endeavor is alive in Scotland and attempting to meet the challenges of today. Angus Endeavorers enjoyed a Swimalong/Singalong this summer. The latest Fraternity was held at New Prestwick with 200 young people attending. The event included indoor fellowship with the Gospel Folk as guests, followed by an outdoor barbecue.

Junior activities include a Junior Award Scheme which is designed to increase enthusiasm. The Junior Camp at West Linton this summer had a record attendance of 283, including 40 from Ireland. There were 82 Juniors who received personal counselling during the camp activities.

### West Virginia Leader

Oreon E. Fields of New Cumberland is the current president of the West Virginia Union. He is the head salary payroll clerk of the Weirton Steel Division and holds a B.A. degree in business administration from Bethany College. Mr. Fields is active in the Christian Church where he is the Bible School superintendent and teaches the Young Adult class as well as serving as a deacon. He is also president of the Tri-State Union which includes adjoining areas of Ohio, West Virginia, and Pennsylvania. He is sponsor of the "Sing-Out, New Cumberland Christian Endeavor" group which won first award for societies in the 1968 Christian Youth Witness Program. Mr. Fields and his wife Gay have two children — Jerry, who is 7, and Julie, 4 years old.



# Christian Endeavor Week

Jan. 26-Feb. 2, 1969

Theme: "One Body in Christ"

Romans 12:1-5;

Ephesians 4:1-6

Order materials now for this observance of Christian Endeavor's 88th anniversary. The items listed below are ready for immediate shipment.

## 1969 CHRISTIAN ENDEAVOR WEEK PACKET .75

Full of valuable aids, ideas, suggestions. Includes a basic Planbook, a Program for Radio or Television (also good for a skit), a Person to Person Party, and many other items.

## BULLETIN COVERS

500, \$9.00; 100 for \$2.25

Attractive design printed in rhodamine red, light blue, and dark blue. Pages 2, 3 and 4 blank for local use. Furnished flat for mimeographing or printing, to fold to 8-1/2" x 5-1/2".

## BULLETIN INSERTS

100 for \$1.50

Same design as bulletin covers with back page blank for local use. Size 8-1/2" x 5-1/2".

## CHRISTIAN ENDEAVOR WEEK BUMPER STICKERS

Dozen .50; each .05

2-1/2" x 8", two-color using new outdoor poster design.

## CHRISTIAN ENDEAVOR NAPKINS

100, \$1.50; 50 for .80

13" square, two-ply, with CE double hemisphere and words "Christian Endeavor." Printed in red and gray.

## CHRISTIAN ENDEAVOR PLACEMATS

100 for \$3.00; 50 for \$1.75

10" x 14" linenized finish with scalloped edges. Printed in red and gray using CE emblem with double hemispheres—matches Christian Endeavor napkins.

Order from

**INTERNATIONAL SOCIETY OF CHRISTIAN ENDEAVOR**





AS I SEE IT

# Looking Across The President's Desk

By ELWOOD DUNN

It was an airmail letter. Inside its pages fairly exuded jubilation. I could feel the words tumbling over each other to get written. The radiant words hurried after each other to get their message told. It was a letter from a past state Christian Endeavor president.

After a period of difficult problems, some important results had come into being.

The most exciting paragraph related to a personal venture in extension of Christian Endeavor. Like all state presidents, this one was dedicated to Christ and to His Christian Endeavor movement. The president had some of his (or her) personal vacation left. Taking the vacation time "he" went to a couple of cities away from the present strength of the movement. In those spots "he" took a hotel room with a phone available and went to work.

Contact was made with ministers and churches. Some had Christian Endeavor, but most did not. The results were thrilling, so thrilling that the president writes, "The response I had from such a feeble attempt was out of this world, so much in fact that I can hardly wait until I can get squared away enough to take a few more days." Just the

fact that someone took time to call from the "outside" meant a good deal. Others without Christian Endeavor were impressed that someone would take vacation time to promote the movement. They concluded that if this were true then it must be a good program.

The writer of the letter states that some of the results will be long-time ones but that they are sure to come.

This is the way Christian Endeavor has grown in the past. It will grow this way again if the efforts of this president are multiplied by other presidents, officers, leaders, and interested persons.

In fact, this is one of the big goals of FORWARD ADVANCE, to enlist people who are willing to do just this kind of work.

Do you want to enlist? Send your name and address to the recorder (see page 10) and you will be enrolled.

Who was the president described above? I'll send an autographed copy of *Christian Endeavor Essentials* to the first person who sends me a card with the correct name on it. Persons from the president's own state and the regional vice-president are not eligible.

Mr. Jay Stillson Judah, Librarian 3  
Pacific School of Religion  
1793 Scenic Drive  
Berkeley, California 94709  
Sample Copy



Seven out of eight young people leave the church before 15 years of age.

Three out of every four young people in the United States have no church affiliation.

The average age of those committing crimes today is 18.

Boys mature two years later than girls.

The youth population will increase 50% in this decade. This means 100,000,000 youth in the United States in the 1970's.

**TOMORROW MAY BE TOO LATE!**

**INVEST IN YOUTH NOW**

**You may become • an Annual Member at \$15 • an Annual Member with your own Doubling at \$30 • a Sustaining Annual Member at \$50 or more • A Supporting Annual Member giving through the Cost-For-A-Day Movement at \$100 or more • A Life Member at \$200**

International Society of Christian Endeavor  
1221 East Broad Street, Columbus, Ohio 43216